



# BOOTSTRAP



Editors Roger Vreeland, Joyce Wilson, and Teri Wilson



## PRESIDENT'S MESSAGE

By Bruce Martin

We are off and running with two programs down and eight to go. This month we are pleased to welcome, from Des Moines, IA, professional motivational speaker, Steve Siemens. I had the pleasure a month or so ago to hear Steve speak and we are in for a treat. He has wonderful messages and is very adept at delivering them in an informative and entertaining manner.

Last month was a first for us in hearing and seeing what international horse carriage events are all about. I had the opportunity to speak in more depth with our speaker, Robin Groves. It was very interesting hearing about how you transport all this equipment and horses halfway around the world.

In December, we are very lucky to have secured the Decorah Eagle Project leader to speak to us. Their schedules are very busy and our Programs team lined them up long ago to speak to us.

Their schedules are full now and we probably would not be able to get them. Remember our theme, "You ought to give Iowa a try". The Eagle project is something that has been noticed across the United States.

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We will be getting a very intimate look at the history of the project and where they are taking it in the future.

It has been my pleasure to get together with a past President and I will present that interview in a future Bootstrap. I also will be trying to interview some long time members on their history with LLDO/LMC and why they continue to come each month, long after they retired.

Lastly, I am sure you are all aware that David Hanson has resigned from Lennox to take a position with another firm in Des Moines. We in LLDO and I personally will miss his insight and help in all that we do in LLDO. David always attended our Board of Director meetings and we were blessed with insight from him on the NMA organization. He cannot be replaced and we will all miss him and wish him well in his future endeavors.



## Director's Corner



By David Hanson, MNA Central Area Chair

The decision to leave the role as Lennox's National Director was very difficult and truly a hard decision. It was an honor to be the Lennox sponsored National Director. As I learned more about the role of National Director I learned that it is key to the success NMA. The National Director provides the link between the local chapter and the national organization. They are responsible to interpret, cooperate, and listen. The Headquarters is there to answer questions but having a person as part of the chapter is invaluable. The NMA needs directors to serve on the board.

Programs used by local chapters need directors to develop them. Directors are needed to provide the support for conferences and the speech contest.

I am going to continue in some role as National Director but it will be as an individual member which will greatly limit my role. I hope that an experienced LLDO member will see an opportunity for growth and take up the role and serve as a National Director from Lennox.

As always I was proud to represent Lennox LDO, Iowa, and the Central Area.

## (Mou)Stache the Trash Bike Path Cleanup by Benjamin P. McFarland

On Friday, October 7<sup>th</sup>, a group of fourteen people set out on a mission to pick up and stash trash along a bike path. Their supplies: gloves, garbage bags, and moustaches. Three rewards were given. One of which was for the most trash collected, which was won by Roger Vreeland with two to three bags full of trash. The next was for the most interesting piece of trash collected, which went to Jon Weber with an alarm clock. Last but not least was the reward for the most outstanding moustache, which was given to Bruce Martin. I want to thank all of you that participated. It was you who made this event possible.

Thank you.



From left to right and back to front:  
Jon Weber, Rick Johnson, Dave Heddens, Ben McFarland, Anthony Zarn, Conan Schwartz, Bruce Martin, Reveca Pina, Brian Maxwell, Pete Quaife, Roger Vreeland, Melissa Slagle, Jens Pedersen, Kelby Budzine



Jens Pedersen excited about moustaches and garbage.

# Bootstrap

<i>Event</i>	<i>Date</i>	<i>Time</i>	<i>Location</i>	<i>Contact</i>
November Meeting	November 17	11:30A-1:00P	Auditorium	Gary Springer x4335
Bell Ringing	November 19	10:00A-4:00P	JC Penney (Mall)	Dave Heddens x4328
December Meeting	December 8	1130A-1:00P	Auditorium	Gary Springer x4335

“Don't worry when you are not recognized, but strive to be worthy of recognition”—

**Abraham Lincoln**

“The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.” –

**Vince Lombardi**

## Programs

### November's Program

*Gather together and enjoy the fall's crisp air...*

To give real service you must add something that cannot be bought or measured with money: **passion, integrity, and enthusiasm.**  
-Steve Siemens

November 17, 2011

LLDO Speaker  
**Steve Siemens**  
*The People Builder*

Lunch at 11:30 a.m.

*Happy Thanksgiving*

## In case you missed it - By [Melissa Slagle](#)



The October LLDO meeting's speaker was Robin Groves of Brownsville, Vermont. Robin has a half a century of horse riding and driving experience and has garnered a variety of awards for her achievements on the national and global stage. She is the 2010 National Single Horse Combined Driving Champion, and has made appearances at several world championships to compete as a part of the USA team.

Robin spoke to the art of communication across boundaries. In communicating with her horses, she has to overcome the limitations of communication between animals and people. By understanding how horses communicate effectively, she was able to use it to her advantage and effectively train her horses for competition. Being able to communicate from person to person and animal to person is part of where success on

the course comes from.

She also spoke directly to the challenges she faced prior to arriving at the World Championships. The US team traveled the farthest to compete at the World Championships. Transporting horses, carriages, and three weeks of supplies across the Atlantic was just one of the challenges that Robin at the US team faced competing abroad. Being able to roll with the punches helped her and the rest of the team make it to their final destination and get in the mindset to compete.

Robin also explained the sport of carriage driving and its history. She stated that although the sport is small, the people involved with it are passionate about what they do. She also loves how family and friends can be incorporated into the competition.

Prior to Robin's talk, LLDO members enjoyed delicious spread by the Country House of Colo. Ham, pasta, mashed potatoes, green beans, pumpkin bars and a variety of salads were on the menu.

**The December 8<sup>th</sup> meeting includes a Food and Hat/Mitten Collection. End the year by giving towards this.**



**LLDO Speaker December 8, 2011**

**Robert Anderson**

Decorah Eagle Project and Raptor Project  
Director

Lunch by "The Haven"



**January's Meeting on the 19<sup>th</sup> is a "Do not miss meeting". Start the year off right by attending this one!**

Author **Aaron Thomas**, son of Coach Ed Thomas will be speaking at the **January 19, 2012 LLDO meeting.**

A few copies of "The Sacred Acre: The Ed Thomas Story" will be given as door prizes.

Lunch will be catered by:  
Hy Vee Chinese Express



## October Trivia Winner

By Melissa Slagle

Baskin Robbins Ice Cream makers once tried to produce and market an ice cream product with what common salad ingredient?

Winner: Jens Pederson

Answer: Tomatoes

The prize was \$5.00 Canteen Punch Card

## November Trivia Question

By Kelby Budzine

In what year did the NCAA drop the rule that made it so there was a jump ball at mid court after every basket made?

Please e-mail your answer to Kelby Budzine by November 28th

One name will be drawn from all correct answers on November 29th

## Community Services Committee



## **Bingo Night** by Toby Brimmer

Bingo night at the Iowa Veterans' Home on October 7<sup>th</sup> was a fun event for all who participated. The Quakerdale kids helped with the festivities and everyone enjoyed many games of Bingo. Toby Brimmer did an outstanding job once again calling the numbers & heading up the event. Retiree, Harry Wilson joined us to help on the floor. Please consider participating at the next event. Great time!

## **BELL TIME**

It is that time of the year again, time to ring some bells. On November 19<sup>th</sup>, LLDO will be sponsoring the annual Bell Ringing for the Salvation Army. This year, we will be set up outside of the JC Penny store, located inside the Marshalltown Mall, from 10:00 AM to 4:00 PM. To sign up for a 30 minute time slot, follow the link listed below or contact Dave Heddens (EXT 4328) to schedule a time. <I:\LMC\2011-2012 LLDO\Community Services\Bell Ringing\Bell Ringing Schedule.xls> Remember, this is a wonderful family project that costs nothing but

gives so much, to so many. This is a great way to teach our children & grandchildren the spirit of serving & giving during the Holiday Season. Thirty minutes of your time will go a long way with helping the Salvation Army and their cause. If you have any questions, please contact Mike Bair (EXT 4472) or Dave Heddens (EXT 4328). Attached below is a link to the Bell Ringing information poster. <I:\LMC\2011-2012 LLDO\Community Services\Bell Ringing\Bell Ringing.doc>

Thank you all for your time and we hope to see you there.

# Bootstrap

*In September, Chad Fridley, David Hanson, Sandy Holubar, and Bruce Martin attended the National NMA Conference in St. Louis, MO. While there, they made a donation to the Little Patriots Embraced on behalf of Lennox LDO.*



The mission of Little Patriots Embraced is to reduce the emotional and psychological stress faced by the families of deployed U.S. military serving throughout the world.

And the King shall answer and say unto them, verily I say unto you, inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me. Matthew 25:40 (KJV)

*Dear Lennox Leadership Dev. Org,  
Thank you so much for your donation to our organization. We greatly appreciate your generosity. It enables us to continue our programs and serve those who sacrifice so much in our behalf. Gratefully,  
Carol Waters and Susan Heimann  
Executive Director and Program Director*

## Professional Development – Maximum Impact Club Recap

By Chad Fridley

August – ‘The Great Communicator’ – Five Key Take a ways

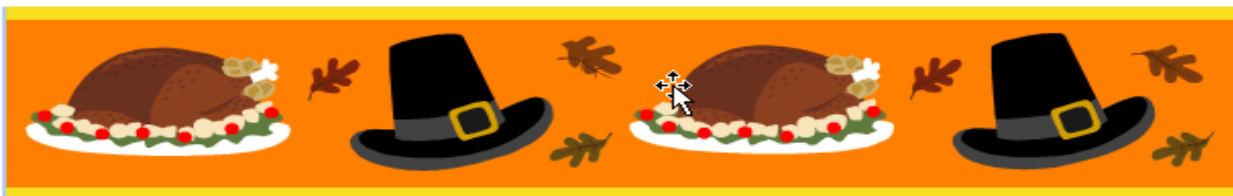
1. Be comfortable with yourself
2. Communicate great things
3. Connect with well chosen stories
4. Embody your message
5. Keep your focus on others

September- ‘Leadership off the Wall’ – John shared many of his favorite quotes that he has read over the year on a variety of topics dealing to leadership. Many of the quotes had come from signs or plaques seen in individual’s homes and office.

October- ‘Leadership Transitions’ – John talked about how to have successful transitions in leadership positions. He listed the eight barriers to successful transitions, how to say a good ‘goodbye’ and transitional thoughts.

*Watch your e-mails for the next Maximum Impact Club.*

*If you missed the first three Maximum Impact Club meetings and are interested in listening to the sessions, you may check out the audio CD’s through Chad Fridley, x4512.*



### Pink On Purpose

By Leah Cox

\$280 was raised by our chapter for the American Institute for Cancer Research. Pink on Purpose is one way to raise money for the research for the cure specific to breast cancer. Breast cancer hits no less than 1 in 4 women and does strike men as well. The company will match this amount making it \$560!

Winners of the pink prizes drawn on October 19<sup>th</sup> were Reveca Pina, Kim Barnes, Bob Oetker, Tim Youngman, Teri Wilson, and Gary Springer. Thank you all for supporting in the fight against this killer disease.

*As a breast cancer survivor, I would like to thank everyone who supported Pink On Purpose 2011. Your generous donations to the American Institute for Cancer Research are appreciated. A breakthrough in cancer research results not only in more survivors such as myself, but also leads to the elimination of all forms of this disease.*

*Kim Meyer*



## Did You Know?

By Jens Pedersen



Every year on the fourth Thursday of November, families gather together to celebrate Thanksgiving. This is a centuries-old tradition to commemorate the autumn harvest. The first Thanksgiving was held in Massachusetts between September 21 and November 11, 1621 by 50 Pilgrims and their 90 Wampanoag neighbors. After that, Thanksgiving was held fairly randomly with many of the celebrations not even occurring in autumn. Many times the day was declared by the President, including in 1815 when James Madison declared two Thanksgivings in one year. The custom of holding it on the last Thursday of November did not begin until 1869, but the day was still not a national holiday. Did you know that the day we celebrate Thanksgiving on was not sanctified by the United States government until President Roosevelt signed a bill on November 26, 1941 declaring it a national holiday?

# Happy Thanksgiving

## Officers & Committee Chairs

	President: Bruce Martin x4576
	Vice President: Sandy Holubar x4270
	Secretary: Doug McDaniel x4408
	Treasurer: Gary Springer x4335
	Programs: Katy Rhinehart x4406
	Community Services: David Heddens x4328
	Professional Development: Chad Fridley x4512
	Member Relations: Pam Riemenschneider x4369
	Awards: Brent McDowell x4256
	Public Relations: Teri Wilson x4008
	Director: John Fink x4301
	Director: Bob Oetker x4097
	Director: LuAnn Wieland x4424
	Director: Tom Taylor x4293



## NMA The Leadership Development Organization

### Statement of Principles

- We believe in the highest standards of personal and organizational integrity and respect for the individual.
- We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.
- We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.
- We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.
- We believe that individuals and organizations have a community and civic responsibility.

### Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes. I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our Free Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.