



---

---

# ***BOOTSTRAP***

---

---



Published for members of the Lennox Marshalltown Chapter National Management Association • Lennox Manufacturing Inc., Marshalltown, IA

---

---

January 2007

## **Dave's Doodling**

The New Year's Resolution is it an opportunity for self-improvement unless you are Charlie Brown's friend Lucy. She does not need New Year's Resolutions because there is nothing that needs changing. You may be one or you have met, work for or possibly even married a person like that. They are perfect in all ways. If you are one of them you can skip down to the last paragraph. For the rest of you keep reading.

Since you are still reading you fall into the same category as I do and have a few things you would like to change. They say weight loss is the most common resolution and yes it is on mine, as is exercise and to get (and keep) the garage clean.

One resolution I hope is on every member's list is to become more active in LMC. And by this I mean take advantage of the Professional Development activities that are being sponsored. Come to the Chapter meetings, take notes and actually use something that the speaker has shared with you. If you are a committee member or officer are you doing all you should? If more people get involved in what LMC provides, more and better events would be provided. Make a resolution to be an active leader in LMC.

For you Lucy types who do not need resolutions enjoy the New Year and realize you are missing out on a great opportunity. The challenge of keeping a resolution can be as rewarding as the change. In any case please be nice to us Charlie Brown types. We may not always be able to keep our resolutions but we keep trying.

*Thanks for reading,  
David Hanson, LMC President*

## **Member Relations/Booster Committee**

Honorary members are asked to contact Jerry Welch at 754-4323 by noon on January 15 if you are planning to attend the January meeting. The meeting will be in the Lennox Auditorium on Thursday, January 18. Lunch starts at 11:30am with the program starting at 12:00 noon.

## **Community Services Committee**

### ***Salvation Army Bell Ringing***

A big thanks to everyone who rang bells for the Salvation Army on December 9 at Hy-Vee! In only six hours, the Lennox group raised **\$341.08**. The holidays are hectic and we appreciate all of you who took time out of your schedule to raise money for the less fortunate.

### ***Mitten Tree & Food Drive***

Thank you to everyone who donated to the LMC Mitten Tree & Food Drive. We collected 86 winter-wear items, 94 food items, and 21 Hy-Vee coupons. They Hy-Vee coupons totaled \$210 and were given to the Salvation Army to spend on food items they were lacking from the drives.

### ***Blood Drive***



December 15, 2006

Lennox Industries, Inc.  
200 South 12th Avenue  
Marshalltown, IA 50158

Dear Community Service Committee;

On behalf of The Blood Center of Iowa and the hospitals we serve, we thank you for sponsoring the Lennox Industries blood drive held on December 12, 2006! We really appreciate your willingness to sponsor this lifesaving event, which benefits Iowa hospitals and communities.

The blood drive results show 33 people registered, 25 donated whole blood, and 2 donors gave double red cells. All together your blood drive helped to save the lives of 79 patients!!! We thank you for your time and effort in

signing up the donors and distributing the publicity materials, and creating awareness about the need for blood and its products.

Also, much thanks to the 24 individuals that volunteered again for all of your hard work setting up and tearing down the equipment and for your help serving cookies & beverages!

Kindest regards,

Diana Davis  
The Blood Center of Iowa  
431 East Locust  
Des Moines, Iowa 50309

## **Professional Development Committee**

### ***Lunch & Learn***

The Professional Development Committee organized a "Lunch and Learn" session on December 7th, 2006 featuring training provided by Jerry Strevick on "Practical Lessons in Problem Solving". Approximately 23 people took advantage of this training. A big "Thank you!" to Jerry Strevick for his time, expertise and useful training!



### ***Book Review "Our Iceberg is Melting" by John Kotter***

The Professional Development Committee is currently organizing the book review times for late January early February details to follow. Hopefully everyone who has a book has had a chance to read it. We still have a few extras if any one wants one! When the times are finalized we will get them out to the group...

## **Program Committee**

### ***“In Case You Missed It”***

Tana Goertz, runner-up of NBC's "The Apprentice" was December's guest speaker!! Her passion to succeed was evident, and she shared her "5 Steps to Success" with everyone in attendance.

Comments included "Tana showed Great Enthusiasm with an Electric Personality". "Tana gives one a Desire to Achieve" and to "Throw away the Negativity". "She Raises our Energy Level and is Very Encouraging", "A real life Example of Achievement" as she "Rocked Lennox".

The Programs Committee is pleased with the attendance at the past several meetings. For those attending, we thank you for your involvement and comments. This participation provides direction for future meetings and ensures their success.

**For those not in attendance: ... Get Involved, only a few meetings left!!!**



**LENNOX**

# January Meeting

**Date:** Thursday, January 18, 2007

**Lunch:** 11:30 a.m.

**Program:** 12:00-1:00 p.m.

**Place:** Large Auditorium

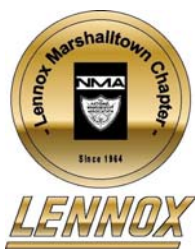
Lunch is catered by Katie J's:  
Grilled Chicken or Cordon Bleu  
Wild Rice  
Garden Salad  
Rolls  
Dessert

**Guest Speaker: Rob Bell**

**Make 'em say "WOW!"**



**RSVP** by Noon on Monday, January 15, 2007



### **Mission Statement**

The mission of the NMA is to provide management and leadership development opportunities and related chapter activities, which meet the needs of members and contribute to the effectiveness of sponsoring organizations.

### **NMA Statement of Principles**

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

### **NMA Code of Ethics**

I will recognize that all individuals inherently desire to practice their occupations to the best of their ability. I will assume that all individuals want to do their best.

I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.

I will be guided in all my activities by truth, accuracy, fair dealing and good taste.

I will support efforts to strengthen the management profession through training and education.

I will help my associates reach personal and professional fulfillment.

I will earn and carefully guard my reputation for good moral character and good citizenship.

I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.

I will recognize that leadership is a call to service.