



# BOOTSTRAP



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December 2006

## Dave's Doodling

It is December and "Tis the Season for Giving". We see it all around us, the Santa's, the shopping, the music, the decorations; it puts us in the mood to give. I like to give the gifts that keep on giving. I once give my wife a cookbook, "365 Chocolate Desserts". If you don't think there were ulterior motives in that gift you don't know how much I like chocolate or desserts. We can all be motivated into giving but how many times do we expect something in return and why give only during Christmas?

I can tell you why. People become more willing to give during Christmas. Charities such as the Salvation Army use this time of year to collect the funds or items they need to operate for the entire year. Even LMC gets into the act. We have a couple of Mitten Trees collecting mittens, hats, and scarves. There are boxes for the food banks and we are even after your blood. We do this because the season motivates us to give.

There are other examples. We have Lennox employees who act as mentors. I am sure this is not a seasonally activity. There are LMC members who give of their time and energy to support the activities of this chapter. Many employees give to support the many organizations throughout this community, giving of their time and money to support worthy causes. These people are leaders, but there is room for more.

Take a few minutes each day over this coming year and look at why you give and then what you can give. Charities are always in need of funds. You can use the money from that donut you don't need. Organizations need people and don't expect a chocolate dessert every time. No one may know what you did, but that is OK. I have heard it said that being a leader is a thankless job. Can you be a leader and give with out a reason or a season?

*Thanks for reading, (and thanks for giving)  
David Hanson, LMC President*

## **Member Relations/Booster Committee**

Honorary members are asked to contact Jerry Welch at 754-4323 by noon on December 18 if you are planning to attend the December meeting. The meeting will be in the Lennox Auditorium on Thursday, December 21. Lunch starts at 11:30am with the program starting at 12:00 noon.

## **Community Services Committee**

### ***Tiny Tim Tree Festival***

The Tiny Tim Tree Festival took place November 17 – 19 at the Marshalltown Veteran's Memorial Coliseum. Members of the committee included Diane Cox, Vicki Miller and Kim Barnes. The committee used a tree donated by Terry Frederickson, Terry Frederickson and Diane Cox donated decorations, and Diane Cox and Vicki Miller donated the toys and stuffed animals surrounding the tree. Along with the tree and toys that you see in the picture the tree came with \$150 total in gift cards from Wal-Mart, Kmart, Fareway, Hy-Vee and Fridley Theatres. The tree was auctioned off November 19 and earned \$230 that went to Toys for Tots. Each year the Tiny Tim Tree Festival is put on by the Kiwanis PM club and proceeds from the festival are given to Toys for Tots. Thank you to everyone that helped make this a success!



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### ***Mitten Tree***

The Holiday Season is just around the corner and the giving has begun! LMC is sponsoring a Mitten Tree and a Food Drive.

The Mitten Tree and the Food Drive Boxes were put out this week for donations. Both projects help support the Salvation Army Holiday Assistance Program.



Each year the Salvation Army hosts a Toy Town for children up to age 14. Each child is allowed to pick out a hat, scarf, mittens, or gloves. This year's goal is to allow each child to choose two items, which means it will be almost 1300 items that need to be collected.

This year we have also expanded our giving to include a food drive. Each year we help pack the food boxes that go out to the less fortunate, so we've decided to help collect the items also.

We will be collecting donations until Thursday, December 14th. Then on Saturday, December 16th, from 9:00 am to noon we will be packing the boxes. Please contact Tracy Leavy at 754 – 4222 if you can help pack boxes, or Vicki Miller at 754 – 4216 if you have any donations that you need picked up.

## Program Committee

### *“In Case You Missed It”*

“One great speaker” and “Book him next year” were two of the overwhelmingly positive comments gleaned from the meeting evaluation sheets following David Okerlund’s appearance on November 30th. Mr. Okerlund has a way of getting your attention with his passionate, minister-like delivery that keeps an audience glued to their seats and hanging on every word. According to the evaluations, the topics David discussed struck a chord with many in attendance. “Very timely and applicable to our operation” was one comment that seemed to sum up the feelings of numerous evaluation responders.

***LMC’s Programs Committee has put together another Year of Impressive Speakers with enormous Opportunities for our Membership!!***

***Don’t miss out on another chance to explore another view from people with the same types of issues and promise.***

***Get involved... There’s only a few dates left in this Calendar Year.***

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# L.M.C. December Meeting

**Welcomes.....Tana Goertz**

Runner-up of NBC'S "The Apprentice"



**Date:** Thursday, December 21, 2006

**Lunch:** 11:30 a.m.

**Program:** 12:00-1:00 p.m.

**Place:** Large Auditorium

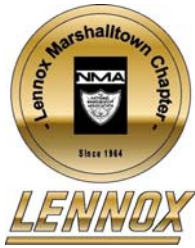
Lunch is being catered by Katie J's:  
Lasagna or Baked Cavatelli  
Garden Salad  
Garlic Bread  
Dessert

**RSVP** by Noon on Monday, December 18, 2006



**LENNOX**

(Be looking for another secret prize from the program committee)



### **Mission Statement**

The mission of the NMA is to provide management and leadership development opportunities and related chapter activities, which meet the needs of members and contribute to the effectiveness of sponsoring organizations.

### **NMA Statement of Principles**

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

### **NMA Code of Ethics**

I will recognize that all individuals inherently desire to practice their occupations to the best of their ability. I will assume that all individuals want to do their best.

I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.

I will be guided in all my activities by truth, accuracy, fair dealing and good taste.

I will support efforts to strengthen the management profession through training and education.

I will help my associates reach personal and professional fulfillment.

I will earn and carefully guard my reputation for good moral character and good citizenship.

I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.

I will recognize that leadership is a call to service.