



BOOTSTRAP



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Dave's Doodling

This month's chapter meeting is the Annual Business of the Year Awards meeting. The community service committee selects a local business and recognizes them for their commitment to the community and to the American Enterprise System. This seems to be strange criteria. The American Enterprise System is our competitive economic system, where there is competition to win the consumer and to make a profit. Commitment to the community is what the emphasis that business is puts on giving back to the community. Upon further review it does make sense. If the business did not make a profit it could not remain in business, and if the business did not provide (give) a service that the consumer wants, what is the point of remaining in the community? There is a balance.

Now you ask, "How does this relate to me?" It relates to our personal enterprise system and our personal commitment to others. It may be work, home, church, or your neighborhood. What is your emphasis? Are we only concerned with what you can get out of it without providing a needed service? Or, are you stepping up as a leader to give back to the organization that provides needed support? Are you willing to step up and get involved in next year's LMC organization? (You knew I would get around to it, didn't you?) Bob Buresh is the President-Elect for next year and could help you give back to your organization. During the next couple months committees will be forming and you are needed. All types of leaders are needed so get involved and give back to LMC. You will be surprised how rewarding it can be.

Don't miss the chapter meeting this month. It will not be a speech on leadership but an example of a business that is a leader. You will learn and benefit from the presentation.

*Thanks for reading,
David Hanson, LMC President*

Member Relations/Booster Committee

Honorary members are asked to contact Jerry Welch at 754-4323 by noon on April 16 if you are planning to attend the April meeting. The meeting will be at Memories Banquet Hall on Thursday, April 19. Lunch starts at 11:30am with the program starting at 12:00 noon.

Community Services Committee



If you remember, this is what last years flower garden looked like at the end of the season. We have tentatively planned this year's planting date to be Saturday, May 19th. Please let Vicki Miller (754 – 4216) know if you can help. Approximate time will take 1-2 hours depending on how many helpers.

LMC Professional Development Committee

In March the Professional Development Committee held two training/learning sessions to help our Chapter members better understand themselves...

- 1) The Personal Profile System DiSC.

A big thanks goes out to LuAnn Wieland for her effort in this project!!!

Also in March a Web cast training/learning was held...

2) Industry Week Webinar - Strategy Deployment

A big thanks goes out to Troy Alfter for his effort in this project!!!

Coming in April

“LUNCH & LEARN”

Product Info Training by Schneberger & Murtha

Program Committee

“In Case You Missed It”

The March 22nd presentation hit right at home!!!

John Ernat, our Heating Plant Manager and Parke Adamson, our General Plant Manager were our guest speakers. John’s presentation focused on the “Common Misunderstandings of Lean”, Parke’s on “Career Development”.

Comments included: “Topics were important and seldom discussed” and “Very timely and appropriate.” Others included: “On target for the group”, “Very interesting and informative” and “Topics were very well conveyed with a combination of the past, present and the future.”

American Enterprise will be sponsoring an off-site luncheon April 19th, to present the “Business of the Year” award at Memories Banquet Hall.

Hope to see you there!!!

Get Involved, the year’s almost over!!!



April LMC Meeting



Brought to you by the Community Services Committee

Speakers:

JOHN HUGHES, EXECUTIVE DIRECTOR, MCFARLAND CLINIC

McFarland Clinic is a local healthcare provider and the recipient of this year's Business of the Year Award.

RYAN ANDERSON, HOBY

Hugh O'Brien Youth Leadership (HOBY) provides leadership programs and learning opportunities for youth. Each year LMC sponsors a local young person to attend a leadership conference.

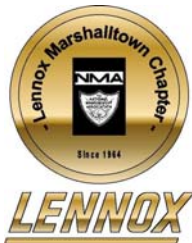
Details:

Date	Thursday, April 19
Time	11:30 a.m.-1:00 p.m.
Place	Memories Banquet Hall 1010 W. Lincoln Way Marshalltown, IA

Menu: Sautéed Chicken Breast, Roast Pork Loin, Mashed Potatoes & Gravy, Salad Bar, Rolls, Cookies, Soda, Water, Coffee & Iced Tea

Please RSVP by Noon on Monday, April 16

Due to limited parking at Memories, please make an effort to carpool to the meeting.



Mission Statement

The mission of the NMA is to provide management and leadership development opportunities and related chapter activities, which meet the needs of members and contribute to the effectiveness of sponsoring organizations.

NMA Statement of Principles

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

NMA Code of Ethics

I will recognize that all individuals inherently desire to practice their occupations to the best of their ability. I will assume that all individuals want to do their best.

I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.

I will be guided in all my activities by truth, accuracy, fair dealing and good taste.

I will support efforts to strengthen the management profession through training and education.

I will help my associates reach personal and professional fulfillment.

I will earn and carefully guard my reputation for good moral character and good citizenship.

I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.

I will recognize that leadership is a call to service.